

# CROWDFUNDING SELF-ASSESSMENT

Use our simple self-assessment tool to determine if crowdfunding is a good fit for your business.

QUESTION	ANSWER
Do you have a product, offering or project that could be financed through crowdfunding?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Have you explored other forms of financing such as Futurpreneur Canada and the Business Development Bank of Canada?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Do you have a sufficient online network to generate interest in and share your campaign for the duration of the fundraising period?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Do you have a team to work behind-the-scenes and effectively spread the word about your campaign?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Can you secure at least one third of all pledges before the campaign launch?	<input type="checkbox"/> Yes <input type="checkbox"/> No

If you answered “**YES**” to all 5 questions, you may be ready to pursue a crowdfunding campaign!

If you didn't you may want to explore more traditional forms of financing. Check out Futurpreneur Canada's Start-up offering that includes up to \$45,000 in financing and 2 years of business mentoring!